

Habitat for Humanity Sault Ste. Marie & Area Fundraising Tips

Why do I need to fundraise for Habitat Build Days?

The funds you raise to participate on your Habitat Build Day help us to purchase the materials, trade services and land to build Habitat homes. It costs us approximately \$250,000 to build a Habitat Home. We couldn't do this without your financial support and participation on the build site!

How do I submit my donations?

- ✓ All donations must be submitted ONE WEEK before to your scheduled build date (Whether you are fundraising using our online fundraising platform or fundraising in-person). Participants must submit their required donation amount in order to participate on their build day.
- ✓ Cash or cheque donations can be delivered to Habitat for Humanity Sault Ste. Marie & Area Administrative office at Habitat for Humanity ReStore 32 White Oak Drive E, Sault Ste. Marie. Please make cheques payable to: Habitat for Humanity Sault Ste. Marie & Area.
- ✓ Credit card donations can be made in person at the above location or over the phone by calling Pauline Pennett at 705-941-9646 #224. Office hours are Monday-Friday 9am – 5pm.
- ✓ Tax receipts will be issued for donations \$20 and over. Don't forget that each donation must accompany the donor's full name and complete mailing address in order to receive a tax receipt.
- ✓ If you are unable to fundraise your minimum amount you will be contacted to donate the remainder of the amount prior to your Build Day to complete your required fundraising goal.

NO DONATIONS WILL BE ACCEPTABLE AT THE BUILD SITE.

Fundraising Tips

Face-to-Face Fundraising – Asking a potential donor for a contribution in person is always more impactful. Talking with you one-on-one will allow them to experience your passion and dedication.

Expand your giving circle

You can multiply your donations by giving additional donation forms to your family and friends who have already donated, or ask them to include a link to your fundraising page in their emails.

Company donation matching programs

Visit your Human Resources representative to find out if your company or employer matches your donation fundraising efforts. Many companies are eager to support their employees, as well as the community.

Follow up

If you have received a response from someone you've asked for a donation, be sure to follow up. Make a phone call or send a quick email to make sure they haven't forgotten your request.

Thank your donors

It is very important that to thank your donors as soon as possible! Once you have received a donation from someone, let them know that their contribution is important to you and that you appreciate it. Invite your donors to the Home Dedication Ceremony once the build is complete so they can see the results of your hard work and see how their donation dollars were used.