

Marketing and Events Intern

This one-year internship is funded in partnership with the Northern Ontario Heritage Fund Corporation.

START DATE: Monday, February 19, 2018

POSITION END DATE: Friday, February 15, 2019

TYPE OF EMPLOYMENT: Full-Time Contract – 1 year (\$35,000)

POSTING CLOSING DATE: Sunday, February 11, 2018

Job Description

Assist in implementing fundraising events, marketing campaigns, stakeholder communications, community outreach, developing an on-line donation campaign, building a donor base and developing business relationships to help achieve our mission of building homes.

- Promote Habitat for Humanity ReStore and its mission.
- In conjunction with Resource Development Manager create a marketing campaign that will build a regular donor base from new partnerships and established donors.
- Research new donor prospects for the Sault Ste. Marie & Area.
- Outreach with community to raise awareness of our mission.
- Develop a marketing campaign that highlights the benefits of donating to the ReStore and donating to Habitat.
- Integrate social media as a vehicle to communicate to the public in support of new donors and informative feedback on what our successes are to build on the momentum of giving.
- Work with the Resource Development Manager to develop and manage a donor database for both products and donors - Who What When Where How?
- Meet with potential donors in conjunction with the Resource Development Manager and Executive Director.

Candidate Criteria:

- University or college graduate who has graduated within the last three years from an accredited college or university.
- The candidate must be a graduate of a post-secondary degree or diploma program.
- The position must provide the intern with first time employment in their field of study.
- Candidates are only eligible to participate in the internship program one time.
- Candidates must be legally entitled to work in Canada.
- Degree or Diploma in the field of communications, public relations, marketing, or business administration.

Application deadline: Sunday, February 11, 2018

Please email cover letter and resume to:

Sandi Wheeler – Resource Development Manager at apply@habitatsault.ca

In person at Habitat for Humanity Sault Ste. Marie & Area